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中達金融集團有限公司

Central Wealth Financial Group Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 572)

VOLUNTARY ANNOUNCEMENT

COMMENCEMENT OF OPERATION OF THE MEMBERSHIP POINTS REDEMPTION ONLINE SHOPPING PLATFORM BY THE LICENSEE

Reference is made to the announcements of the Company dated 13 September 2016 and 23 September 2016 respectively (the “**Announcements**”) in relation to, among others, the development of an e-commerce platform (the “**E-Platform**”) by the Group and the licensing of the E-Platform by the Group to the Licensee for the operation of a membership points redemption online shopping platform (the “**Membership Points Redemption Online Shopping Platform**”). Unless otherwise defined, capitalised terms used herein shall have the same meaning as defined in the Announcements.

The Board is pleased to announce the commencement of operation of the Membership Points Redemption Online Shopping Platform under the brand “Future World Lifestyle” (www.futureworldlifestyle.com or www.weilai178.com) by the Licensee and also understands that the Licensee will implement relevant marketing strategy to promote the Membership Points Redemption Online Shopping Platform. The Membership Points Redemption Online Shopping Platform operated by the Licensee offers a range of merchandise to online customers, who can use their membership points to acquire goods or services from sellers and service providers. The E-Platform will combine a modern and user-friendly search engine with payment solutions and special features to allow a high level of customization for customers and sellers.

It is expected that the Licensee will continue to expand the membership network of the Membership Points Redemption Online Shopping Platform and the Board is optimistic to the future business prospect of the Membership Points Redemption Online Shopping Platform and the E-Platform. The Board has provided the E-Platform and/or the Membership Points Redemption Online Shopping Platform with sufficient working capital and does not foresee any significant capital commitment will be incurred therefrom.

The Group is actively exploring opportunities to diversify its business portfolio into operations with significant growth potential, including but not limited to the development of the E-Platform and the licensing of the E-Platform to the Licensee for the operation of Membership Points Redemption Online Shopping Platform under the brand “Future World Lifestyle”. It is expected that the E-Platform and the operation of the Membership Points Redemption Online Shopping Platform by the Licensee will contribute positively to the Group.

As the operation of Membership Points Redemption Online Shopping Platform by the Licensee is still at an early phase, there is no assurance that the Membership Points Redemption Online Shopping Platform will become profitable or will contribute significantly to the Group. Shareholders and potential investors of the Company are therefore advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Central Wealth Financial Group Limited
Siu Yun Fat
Chairman

Hong Kong, 4 October 2016

As at the date of this announcement, the Board comprises (i) five executive Directors, namely Mr. Siu Yun Fat, Mr. Liu Steven Qiang, Ms. Cheng So Sheung, Mr. Lau Fai Lawrence and Mr. Yu Qingrui; and (ii) four independent non-executive Directors, namely Mr. Cheng Yong Yau, Mr. Siu Siu Ling, Robert, Mr. Tam Tak Wah and Mr. Michael John Viotto.