

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



中國富佑集團有限公司
China For You Group Company Limited

(Incorporated in the Cayman Islands with limited liability)

(formerly known as “China Packaging Group Company Limited 中國包裝集團有限公司”)

(Stock Code: 572)

BUSINESS UPDATE
LAUNCH OF NEW MOBILE SHOPPING PLATFORM

The board of directors (the “**Board**”) of China For You Group Company Limited (the “**Company**” together with its subsidiaries, the “**Group**”) is pleased to announce the launch of its new mobile shopping platform.

The Group is principally engaged in the trading of a variety of health and consumer products to retailers and/or distributors. From 12:00 noon on 23 December 2014 onwards, customers can directly purchase through this one-stop online shopping platform using their internet-connected mobile devices such as smartphones and tablet PCs. This mobile shopping platform can be accessed through the WeChat Public Platform* (微信公眾平台).

Our new mobile shopping platform features a membership system. By becoming our registered member customers can place orders, make payment and arrange for delivery of products anytime at their convenience, not to mention receiving news of latest products and promotions. Members will further receive rewards in the form of bonus points and/or discounts etc. when introducing new members to join and purchase our products successfully, which the Board believes will provide an incentive for our members to purchase and to promote our products to their friends and acquaintances.

By utilising our members' demographic information, purchase habits, purchase history etc collected in the sales process, the Group will be able to effectively and efficiently address our members' needs through introducing their desired products, and assist the Group to formulate the best marketing campaign.

In establishing this new mobile shopping platform, the Company's wholly-owned subsidiary, Guangzhou For You Internet Technology Company Limited* (廣州富佑網絡科技有限公司) was incorporated in Guangzhou, the PRC. It leads a professional team in charge of setting-up and maintenance of this new mobile shopping platform so as to ensure the best quality mobile shopping experience for our members. The Company has engaged an external logistics provider to deliver the products. Settlement of sales proceeds from the mobile shopping platform was currently done through a third party mobile payment platform WeChat Payment* (微信支付), which is one of the most popular mobile payment platform among the mobile payment users in the PRC.

Under the leadership of our chairman, Mr. Chen Huaide, who has over 20 years of extensive experience in affiliate marketing (會員制營銷) in the PRC, the Company will initially focus on the marketing of female cosmetic products, and gradually expand to other types of products so as to cater for different needs of our members. The Company will continue to explore the possibility in developing its own products to be sold in our mobile shopping platform in the future.

As this is a relatively new mode of trading for the Company there is no assurance that it will become profitable or that we can establish a strong reputation or business. There is no assurance that the Company will be able to successfully implement its business strategies or attract customers/members to use this platform. Shareholders and potential investors of the Company are therefore advised to exercise caution when dealing in the shares of the Company.

By order of the Board
China For You Group Company Limited
Chen Huaide
Chairman

Hong Kong, 16 December 2014

As at the date of this announcement, the Board comprises (i) five executive Directors, namely Mr. Chen Huaide, Mr. Lau Fai Lawrence, Mr. Siu Yun Fat, Mr. Yang Yang, Mr. Yu Qingrui; and (ii) three independent non-executive Directors, namely Mr. Chan Yee Por, Simon, Mr. Siu Siu Ling, Robert and Mr. Tam Tak Wah.

* For identification purpose only